

# The Poppy Appeal

# 2023

## Exclusive Pins available to London Underground and TfL employees

We're delighted to announce this year's new set of TfL/RBL poppy pin designs

Each of this year's exclusive badges are available to order from your local co-ordinator for a recommended donation of £5 with all proceeds going to the Royal British Legion

This year we have **FIVE** designs to choose from as follows:

- **The Poppy Roundel (enamel with a design of poppies)**
- **LU160 Poppy Roundel (dated on the reverse)**
- **New DLR train**
- **1973 Piccadilly line stock to mark its 50th anniversary**
- **iTram electric bus**



**Thank you for all for supporting us and raising over £230,000 since 2014!**

**Your Co-ordinators are:**  
**Kirk Brown** [kirk.brown@tube.tfl.gov.uk](mailto:kirk.brown@tube.tfl.gov.uk)  
**Matt Tully** [MatthewTully@tfl.gov.uk](mailto:MatthewTully@tfl.gov.uk)

**Keep up to date with the latest news from us by joining our Viva Engage group**

**If you would like any of this year's pins please contact your local co-ordinator by**  
**9 SEPTEMBER 2023**